

Program Review - Industry Standard Survey Questions

The questions below are standard for program reviews and have been adopted from different program reviews undertaken at BCIT in the last 5 years. **Program areas are able to revise as needed and add additional questions as relevant.**

Demographic Questions:

1. **[Section 3.3]** A question about industry. E.g., What industry do you currently work in? [supply a relevant industry list with an “other” option e.g.: <https://www.ic.gc.ca/app/scr/app/cis/search-recherche?lang=eng>]
2. **[Section 3.3]** What is the level of your current job position? [Supply high level choices such as:]
 - Entry
 - Supervisory
 - Managerial
 - Executive
 - Other
3. **[Section 3.3]** How long have you been in this role? [open box—or provide year choices relevant for the survey respondents to choose from such as:]
 - Less than one year
 - One–two years
 - Three–four years
 - More than four years
4. **[Section 3.3]** A question about job responsibilities (if appropriate). Such as: What is your PRIMARY job responsibility? [Provide relevant options including “other”]. Followed by (if relevant): What area is your current SECONDARY job responsibility? [provide relevant list including “other”]
5. How many people does your company employ?
 - Fewer than 5
 - 6-10
 - 11-20
 - 21-30
 - more than 30
6. What professional designations and academic credentials are important for a career in your organization/industry? [Identify a reasonable list, and add “other”]
7. Do you plan on hiring someone in the [specific field related to the program] in the next one or two years?
 - Yes
 - No
 - [Open comment box]

8. From your perspective, how valuable is a BCIT credential in your industry when compared to credentials from other institutions?

- More valuable than other institutions
- No different than any other institution
- No opinion
- [Open comment box]

9. How likely is it that your company would consider hiring graduates from the BCIT [name of program]?

- Definitely
- Likely
- Not likely
- No opinion
- [comment box]

10. Are you a graduate of the [name of program]?

- Yes
- no

11. What level of contact/involvement has your company had with the BCIT [name of program]?

Select all that apply.

- Employment of graduates
- Work placement
- Student projects
- Tours
- Guest speaking
- Program advisory committee (PAC) participation
- Attending networking/social events
- Donations/funding support
- No involvement to date
- other

Quality of Education Design [Section 2.1, 3.3, 3.4]

[To answer queries regarding the program's purpose/intent, it is useful to provide the program aim and ask about the **program's goals**]

Insert program aim for reference

[Preamble to the questions about program goals:]

Program goals identify specific abilities that students acquire by the end of a BCIT program.

12. **[Section 2.1, 3.3, 3.4]** How relevant are the program goals to the current industry's entry-level expectations? [insert a row for each program goal in the table]

	Very Relevant	Relevant	Not Relevant	No Opinion
Goal description				

CURRICULUM Questions

13. **[Section 2.1]** The [xxxx] program is comprised of a number of courses and content areas that make up the following clusters or themes. Please indicate whether the depth of curriculum coverage through this program is appropriate for working in your industry. [insert one row for each content area/theme/course cluster as appropriate for your program]

	More Detail Needed	No Change Needed	Less Detail Needed
Course cluster, theme, or content area title/description. E.g.: - Software-specific skills - Law/codes - Research - Communication skills - Foundational sciences (e.g., mathematics, chemistry, biological sciences, physics) - Applied Sciences (e.g., engineering themes, health themes, etc.)			

14. Are there any key areas we should be teaching that are currently not included in the program? [Depending on the question you choose to ask below, you may not need to include this question.]

[Open comment box]

15. **[Section 2.1, 3.3, 8]** [A question about trends in the field – e.g., see below]

Based on your knowledge of the trends of your industry, what content areas or topics should we add to the program?

What technology trends do you anticipate in the next five years?

What trends do you see happening in your field in the next five years?

What is the biggest change that will impact the industry over the next five years?

How the trends and needs of industry have informed the design of the program or courses?

[Open comment box]

16. **[Section 3.4]** If you are familiar with BCIT graduates, how well does the program help students achieve the following employability skills (generic, transferable skills required in the workplace)?

	Very Well	Satisfactorily	Not Well	No Opinion

Analyze and think critically				
Resolve issues or problems				
Work effectively with others				
Behave professionally and ethically				
Speak effectively				
Read and comprehend materials				
Learn independently				
Write clearly and concisely				
Locate, gather, and organize information using appropriate technology and information systems				
<i>[customize as relevant]</i> Use relevant scientific, technological, and mathematical knowledge and skills to explain or clarify ideas				
Others, as appropriate (see http://www.conferenceboard.ca/topics/education/learning-tools/employability-skills.aspx)				

Course specific questions.

17. **[Section 3.3]** BCIT prides itself on preparing job-ready graduates. Based on your experience, are graduates adequately prepared for an entry-level job in your industry?

- Yes
- No
- If No, please identify the 1-2 key skill(s)/knowledge area(s) you felt were missing [open comment box]

18. **[Section 3]** Overall, I feel BCIT graduates from the [xxxx] program meet my expectations.

- Yes
- No
- If you wish to comment further, please do so [open comment box]

19. **[Section 3]** Would you recommend BCIT's [xxx] program to others?

- Yes
 - No
- [open comment box]

[Note: Depending on the program, you may wish to ask some questions specific to technologies.]

20. **[Section 2.1, 5.8]** [Essential to ask about credential type for all BTech programs, but other programs can ask about relevance of credential type based on what they need to identify for their program]

The current credential type is: [Bachelor of Technology, Diploma, Certificate, etc. Two possible options for questions types below].

How well is the BTech degree recognized by industry?

	Fully recognized	Have to explain what a BTech is	Not recognized	Not Sure/ Applicable
Industry recognition				

OR, if planning to change credential type:

21. We are considering changing the credential type from Bachelor of Technology to another bachelor designation to more transparently/better align with similar programs, for broader recognition of the degree. Which of the following would you recommend?

- Bachelor of [xxx] in [yyy]
- ...

22. **[Section 2.1, 5.8]** The name of the program is currently [xxxxx]. Based on your experience, does the name of the program accurately reflect the program content?

- Yes
- No
- If you wish to comment further, please do so [open comment box]

[Note: if you are planning to do a name change, provide a list of possible names with a rationale for industry to choose from]

23. Please add any further comment you feel would help us in the program review, or input regarding the program that you want to make.

[Open comment box]

Thank you for your time and input!